

TYPOGRAPHY

HEADLINE

ROCKEY CONDENSED (BOLD)
ABCDEFGHIJKLMNOPQRSTUVWXYZ !?@#\$% 1234567890

BODY COPY

Haboro Slab (Norm Regular)
abcdefghijklmnopqrstuvwxyz !?@#\$% 1234567890

100% WEB-SAFE // HEADLINE INTERNAL DOCUMENTS

ARIAL NARROW (BOLD)
ABCDEFGHIJKLMNOPQRSTUVWXYZ !?@#\$% 1234567890

100% WEB-SAFE // BODY COPY INTERNAL DOCUMENTS

Calibri (Regular)
abcdefghijklmnopqrstuvwxyz !?@#\$% 1234567890

Our two brand typefaces are Rockeby Condensed (Bold) and Haboro Slab (Norm Regular). Rockeby Condensed (Bold) is used for headlines. It should always appear as the bold weight. Haboro Slab (Norm Regular) is to be used for body copy.

Both typefaces are available as web-based fonts, and will be used on BridgeClimb's website. For EDMs, internal documents and email Arial Narrow (headlines) and Calibri (body copy) may be used.